



# WHAT IS MISINFORMATION AND DISINFORMATION?

## PART 2

# 1 UNDERSTAND

1. Explore how misinformation and disinformation spread in real life
2. Study real-life case and how people can amplify false content
3. Understand the motivations behind spreading false information – whether it's accidental or intentional.



# 2 DEFINE

Clearly distinguish between misinformation (false or misleading information shared without harmful intent) and disinformation (deliberately false information shared to deceive). Identify common types: fake news, conspiracy theories, deepfakes, and clickbait.



# 3 IDEATE

1. Brainstorm creative ways to identify, prevent, or respond to false information
2. Consider tools like fact-checking, digital literacy campaigns, and platform accountability.
3. Think about educational initiatives or tech-based solutions



# 4 PROTOTYPE

Develop a rough version of your idea. This could be a poster, app interface, video script, or lesson plan aimed at tackling misinformation or disinformation. Make sure it's tailored to your audience – whether it's students, families, or social media users.



# 5 TEST

Share your prototype with peers, educators, or community members. Get feedback on clarity, impact, and usability. Refine your idea to make it more effective in combating false information in the real world.

