

# NEWSLETTER

*GBS - Empowering Senior citizens' self-employment in Green Business*

In December 2023, GBS project partners met in Göttingen, Germany for the first transnational meeting. The project goals and responsibilities for each partner were shared, and together they planned the next steps for the start of activities. They scheduled next steps to search for the best examples and Best Practices of green business in Europe.



## ABOUT THE PROJECT

The GBS - Empowering Senior citizens' self-employment in Green Business project aims to motivate senior citizens to take up self-employment in Green Business in order to improve their socio-economic inclusion and well-being. To achieve this main goal, the partnership will work on creating a set of OERs to motivate senior citizens to take part in the green transition and will develop a digital pedagogical Toolkit, which will be supported by pedagogical implementation methodologies for adult educators to facilitate digitally reinforced mentoring sessions.



Co-funded by  
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



# The project's GBS objectives are:

- to motivate Senior citizens for self-employment in the Green Business;
- to create flexible digitally-reinforced mentoring learning pathway to develop Seniors' knowledge and skills to start Green Business as a part of their entrepreneurial competence;
- to ensure recognition of obtained by learners competences by developing digital assessment tool;
- to enhance the capacity of adult educators to effectively facilitate the e-Studio.



## NEXT STEPS OF GBS PROJECT

Set of OERs for motivation of Senior citizens “Green Business: is it my way to go?” through:

- the development of a presentation for self-learning on possibilities and challenges;
- the development of a set of storytelling-based success stories as role models of successful self-employment;
- the development of a set of good practices from media resources to provide opportunities for learners to analyse success of senior citizens in green businesses and identify themselves within self-employment in some types of those businesses;
- the development of an interactive game „My personal skills and strengths to start Green Business – how to develop them” to identify senior learners' knowledge on green business and indicate skills needed further development;
- the development of an e-Guide “Learning through the mentoring process “Growing my competences to start a Green Business”” for learners to motivate them to further participate in the digitally-reinforced mentoring.

### MEET THE PROJECT PARTNERS!

GBS is a KA2 Strategic Partnership co-funded by the Erasmus + of the European Union. Led by Europiniu inovaciju centras in Lithuania, the project also gathers partnerships from Italy (CESIE), Netherlands (Inova Aspire B.V.), Germany (BLENDED LEARNING INSTITUTIONS COOPERATIVES), and Portugal (STORYTELLME UNIPESOAAL LDA).

