ECOPRISE

Future-oriented social entrepreneurship through Ecovillage Design

Co-funded by the European Union

Ecoprise Training Vademecum for Learners

Developed by CESIE ETS, in collaboration with Readlab Brussels & ISCTE



The Ecoprise MOOC- Main information

Welcome to the ECOPRISE training course!

The Ecoprise MOOC is available here: https://elearning.ecoprise.eu/?lang=en

- An international **training course on Ecopreneurship**, i.e. future-oriented social entrepreneurship through Ecovillage Design, able to boost sustainability-driven entrepreneurial mindsets while promoting social innovation, inspired by the **4 dimensions of sustainable development:**

✓ society,
✓ environment,
✓ culture,
✓ economy.

Potential Users of the Course

- The ECOPRISE course is intended for a diverse range of participants interested in developing sustainable and socially valuable entrepreneurial initiatives.

- Potential participants include:

✓ **Social, rural and cultural entrepreneurs**, both established and aspiring, wishing to expand or diversify their offer;

✓ **Staff of Civil Society Organisations (CSOs), social organisations and cultural associations** interested in exploring new ways to provide socially valuable products, services or activities;

✓ **Professionals from disciplines relevant to the ECOPRISE approach**, such as ecology, design, arts and related fields, who are interested in acquiring the skills needed to become ECOPRISE designers.

- Learners do not need to have exactly the same background as other learners.
- The course encourages learners to connect the learning materials with their own professional experience, interests, local context and project ideas.

The Ecoprise MOOC- Main information

The course is divided in five modules including theoretical contents, video-lessons, practical parts.

1. **The Digital Dimension**. This module introduces the technological and network dimension of ECOPRISE and provides the foundations for the learning pathway.
2. **The Environmental Dimension**. This is a **core module of the ECOPRISE course**. It focuses on the environmental dimension and may require more time and effort than the introductory stages of the course.
3. **The Social and Cultural Dimensions**. This module explores the social and cultural dimensions of ECOPRISE and their relevance to sustainable and socially valuable initiatives.
4. **The Economic and Entrepreneurial Dimension**. It focuses on entrepreneurship, innovation and the economic dimension of ECOPRISE.
5. **The Practical Unit**. Here you can put the basis of your Ecoprise project through case-studies.

Module 1 → Module 2 → Module 3 → Module 4 → Module 5

Each module contributes to a different dimension of your Ecoprise

- **The first four modules** combine theoretical contents, video lessons, practical activities, self-assessment and a final theoretical assessment.
- **Module 5** foresees the development of four case study analysis, through which learners put the foundations of their **sustainable business idea** by integrating the knowledge and skills developed in the previous modules with additional knowledge, skills and tools that may be required to address the specific challenges of their cases.

Module 5- The Practical Unit

The four case studies of Module 5 are about:

1- Digital Skills for Sustainable Entrepreneurs

2- Environmental Dimension

3- Resilience Skills for Sustainable Entrepreneurs

4- The Business and Economic Dimension

Attention: the case study of Module 4 may require additional time and effort, particularly when developing the economic and business aspects of your project. Learners need to pay particular attention to areas such as the business model, market and competitor analysis, financial planning, risks and implementation.

✓ **Learners can use this opportunity to apply what they have learned and to further develop any knowledge or skills they may need for their ecoprise.**

Develop your case studies progressively!

- The practical project is not something that should be left entirely until the end of the course.
- Learners are recommended to develop their project idea through the case studies progressively as they move through the modules.

The Ecoprise MOOC- Main information

- **The course is free of charge and open** to all participants. Upon successful completion of each module, learners can download the corresponding **digital badge**.
- To obtain the **micro-credential certificate**, participants must successfully complete the required examinations. To do so they need to register on the ECQA GmbH® platform using the same email address used to register for the MOOC.
- For information regarding examination fees and procedures, they can contact ECQA GmbH. ECQA GmbH platform – Home



Learners' Assessment & Microcredentials Certificate on the MOOC

- **Self-assessment (module 1 to 4)**: Each module has a self-assessment for the learners to assess their level of knowledge, conducted with multiple choice questions. The Introductory module and module 5 have no self-assessment.

- **Theoretical assessment (module 1 to 4)**: It requires learners' registration at the ECQA GmbH® platform, using the same email address used to register for the MOOC. Using the platform Bizexaminer, exam questions are formulated based on the EQF level of the matching learning objectives of each unit from the related module. Upon learners' exam registration, ECQA provides the necessary guidelines for the examination.

- **Practical assessment (module 5)**: the development of four case-study project works is required. To receive the certificate and micro credentials, students will need to apply for the certificate through the MOOC following the instructions there provided. The evaluation of the learners' case studies will be conducted by ECQA GmbH ®.

- **Certification**: After the compilation of the final evaluation, learners will receive the micro-credentials certificate emitted by ECQA.

Plan Your Time Before You Start

- The ECOPRISE training requires a significant time commitment.
- Learners should plan for approximately **10 hours of learning per week**, for a total workload of approximately **120 hours**.
- Learners can organise their learning according to your own schedule.

Recommended approach:

✓ reserve regular study time every week;
✓ divide the workload into smaller sessions;
✓ avoid leaving several activities until the end of a module;
✓ check your progress regularly;
✓ plan additional time before assessments;
✓ contact your trainer if you realise that you are falling behind.

Before Starting Module 2

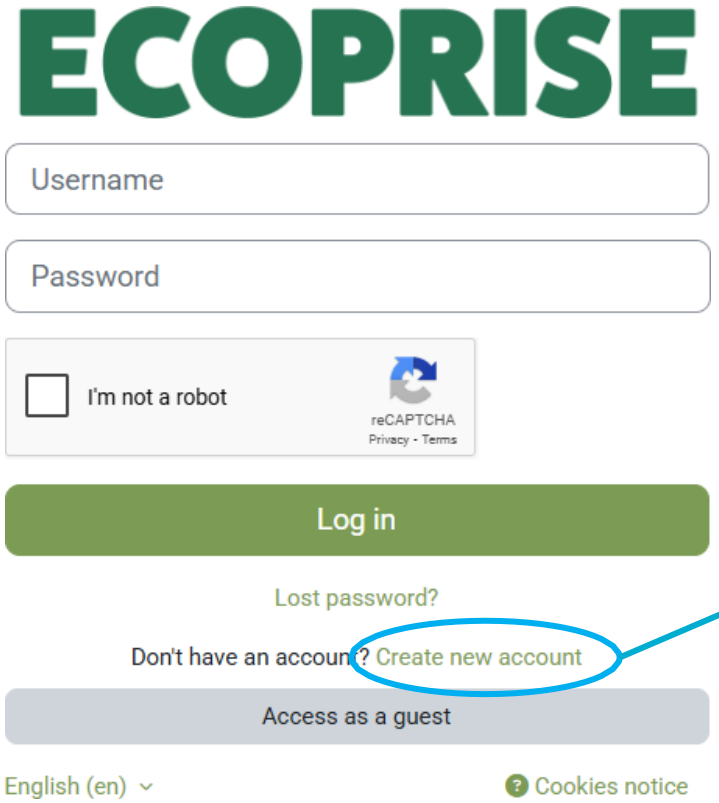
Module 2 is an important part of the ECOPRISE learning pathway and may be more demanding than Module 1.
Before starting Module 2 learners should:

- Plan their time.
- Make sure they have enough time available to work through the module without rushing.
- Understand what is required.
- Check which activities are mandatory and which resources are provided for further learning.
- Not worry about completing everything at once.
- Work through the module progressively and use the self-assessment activities to check your understanding.
- Ask for help when needed.
- If a topic is difficult, contact their trainer rather than waiting until the assessment.

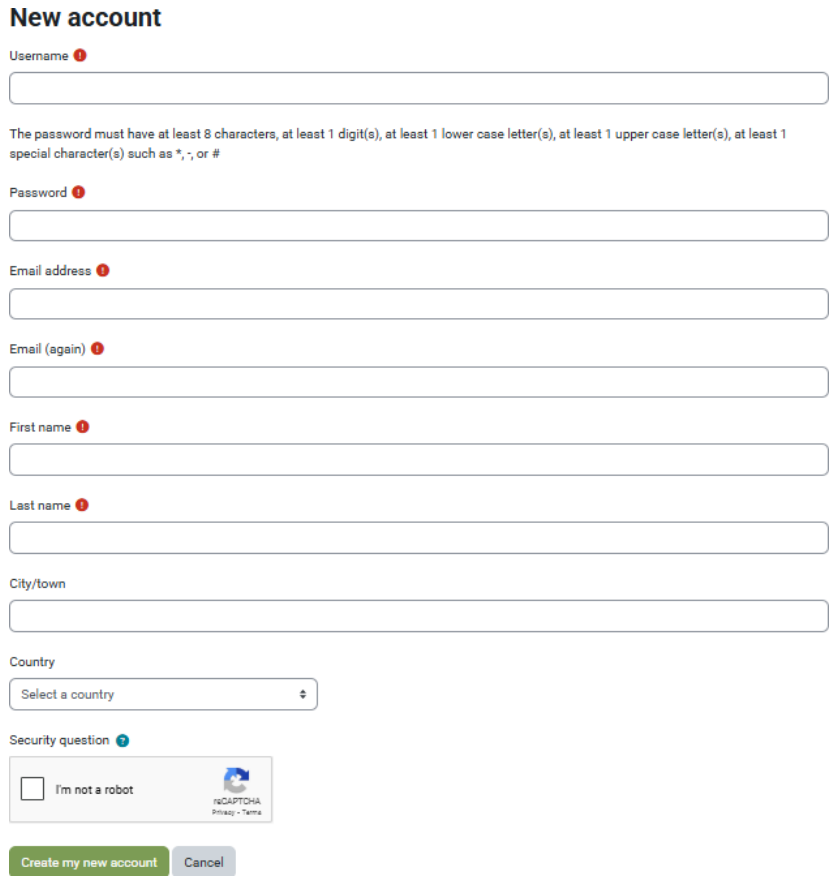
During Module 2 learners should:

- work through the learning materials progressively;
- take notes on concepts that are difficult to understand;
- use the self-assessment activities to check your knowledge;
- revisit the relevant learning materials when necessary;
- use further readings when they help clarify a topic;
- discuss difficult topics with your trainer when support is needed.

Create a new account in the Ecoprise MOOC

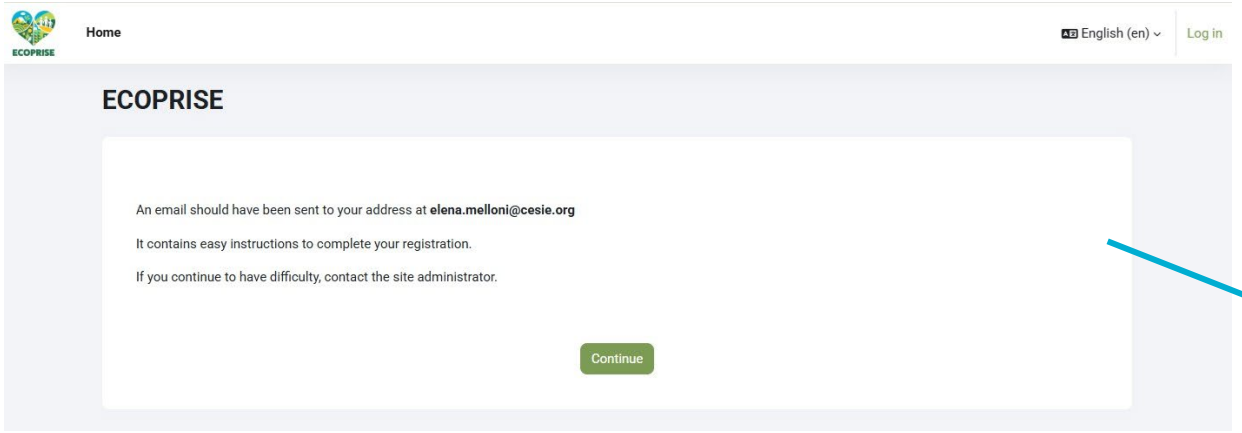


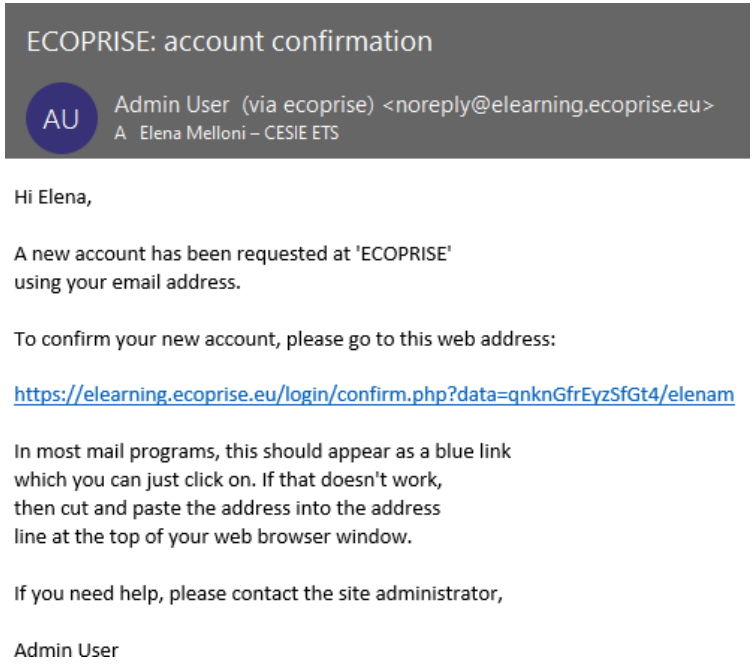
To register in the Ecoprise MOOC, you need to click **log in** and then **create a new account**.



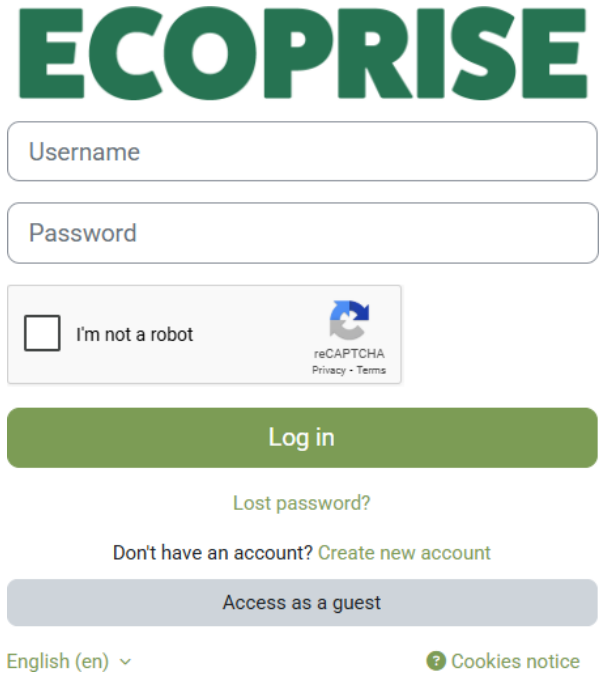
When creating a new account, you will be required to write down some simple information such as your **username**, **password**, **email address**, **first** and **last name**.

Create a new account in the Ecoprise MOOC



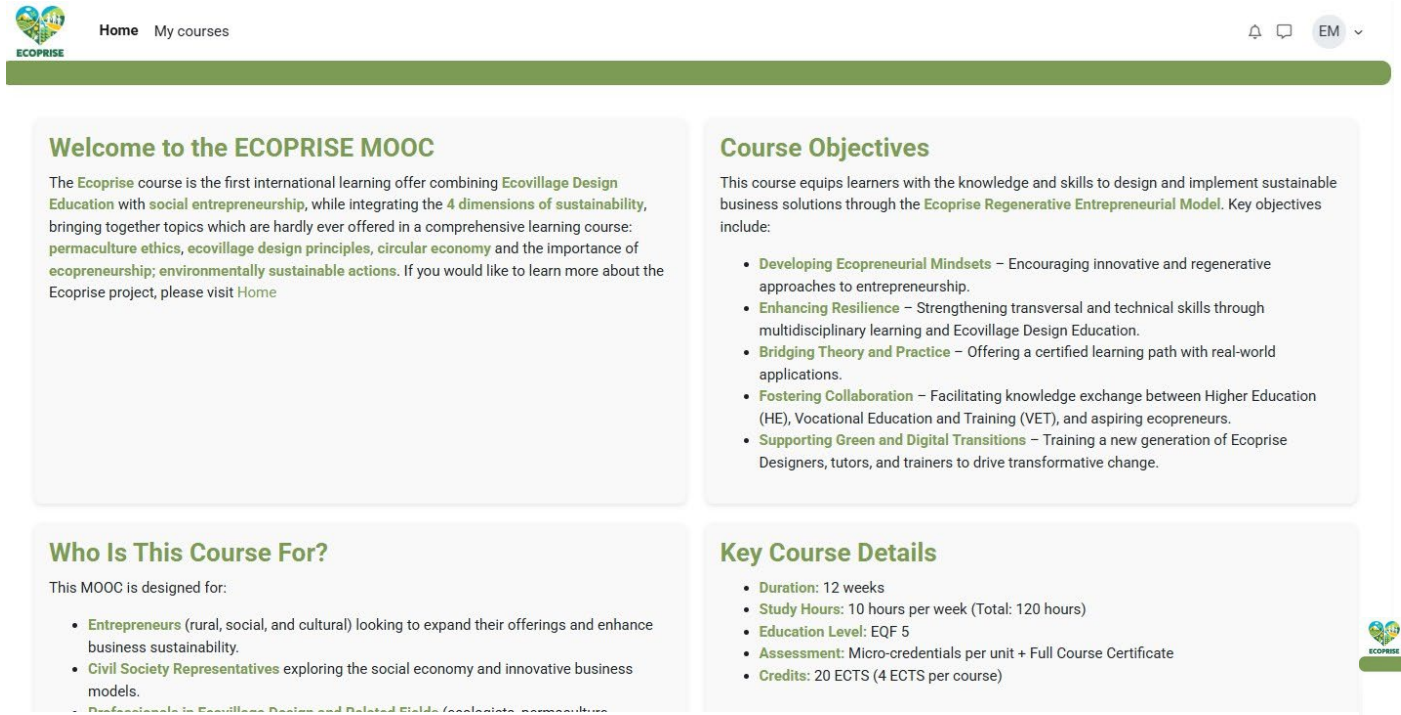


Once you have created your account, you will receive a **confirmation e-mail.**

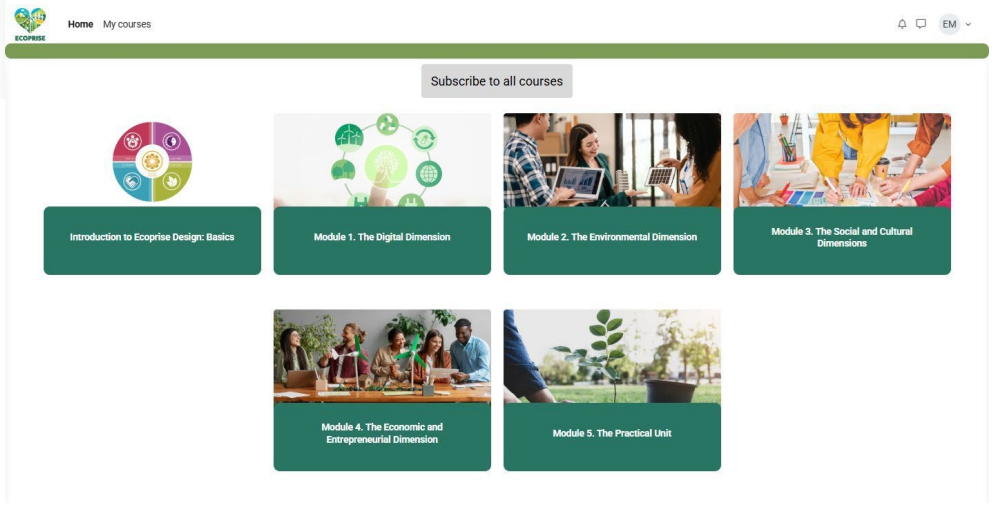


You can now enter your **credentials**, **log in** and land the **homepage**.

Homepage

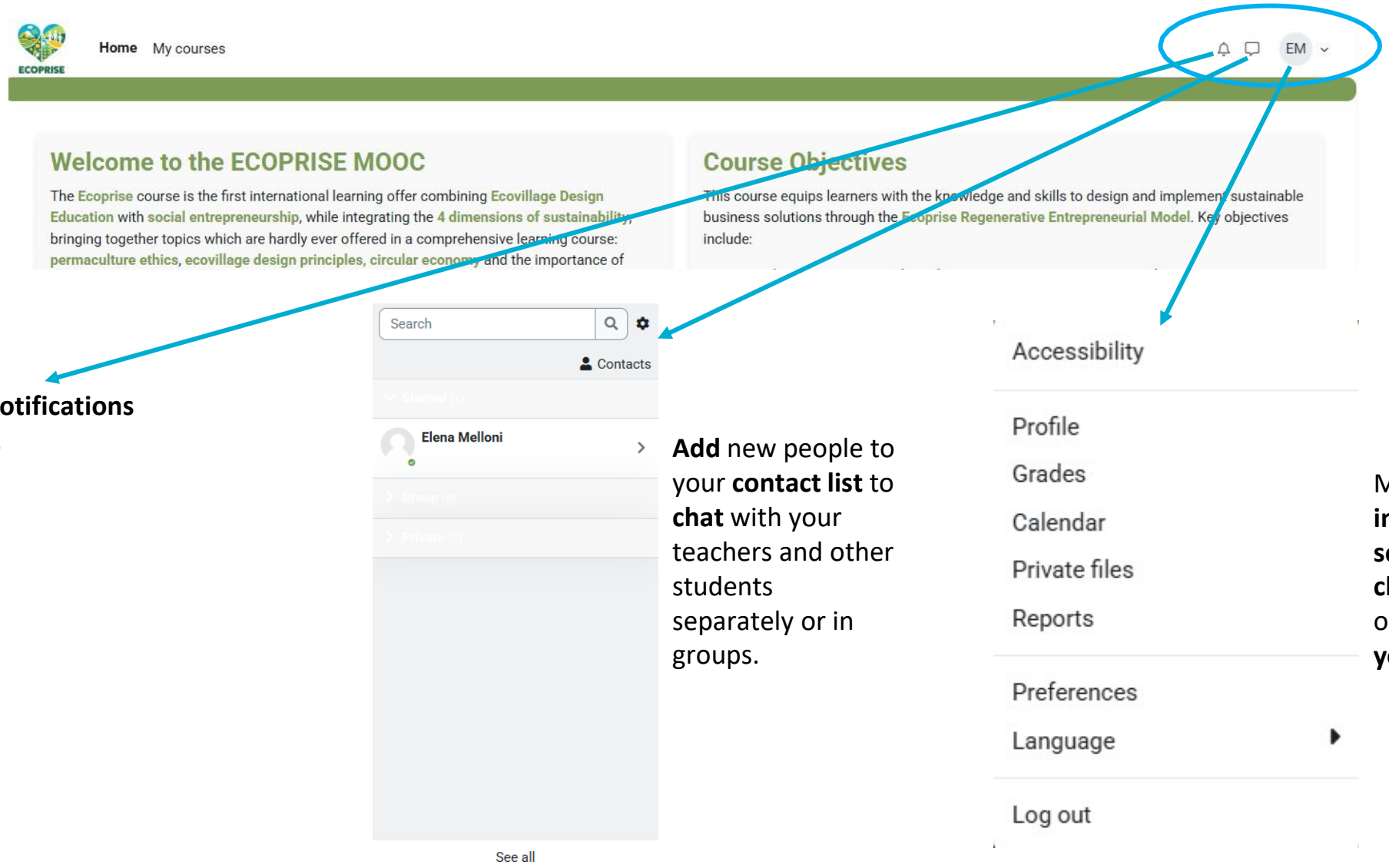


In the homepage, you can find information about the MOOC including **general course objectives** and **key details**.



Scroll down the homepage to view the **available courses**. Then **select a course** to proceed with the **enrolment**.

Layout



Check your **notifications** and **updates**.

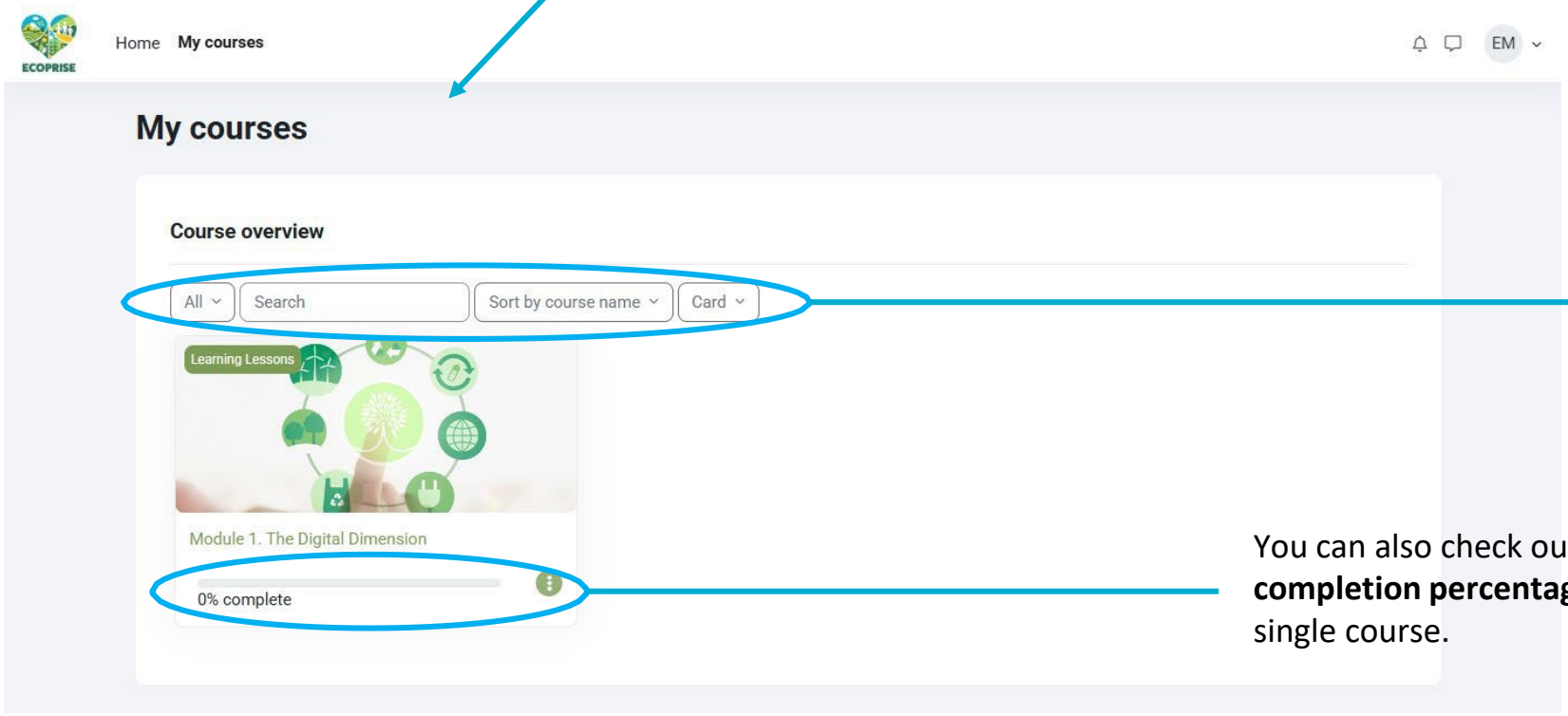
Add new people to your **contact list** to **chat** with your teachers and other students separately or in groups.

Modify your **profile information** and **settings**, **language, check your grades** or **browse through your files**.

Layout

When in the **homepage**, you can select **My courses** to access every course you enrolled in.





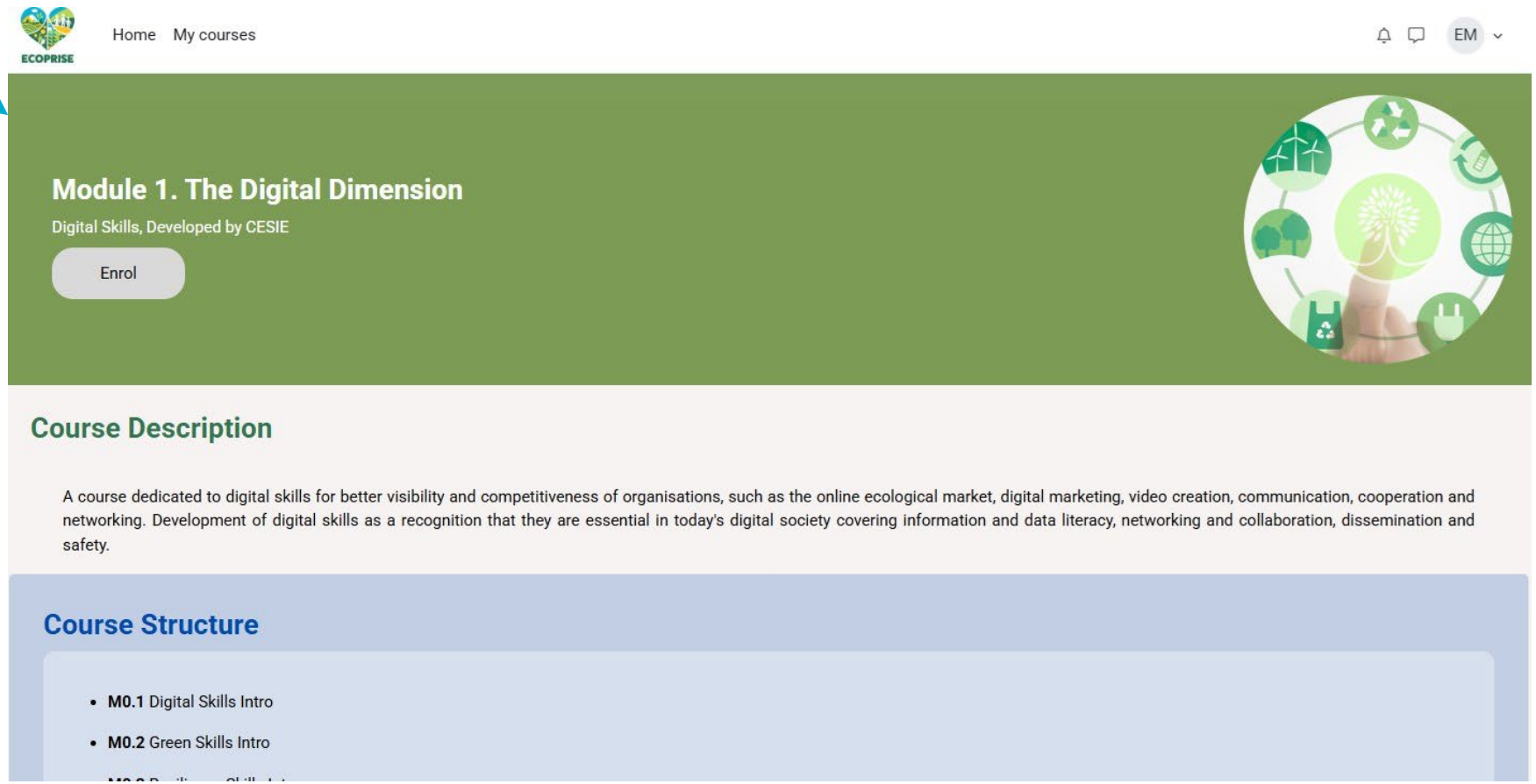
You can easily find the courses you need right away. If you are looking for a specific one, you can type the name in the **search bar**. To browse through the courses more comfortably, it is possible to **sort** them by **name** and **access**. The interface can also be changed: courses can be visualized as a **list**, as **cards** or in a **summary**.

You can also check out the **completion percentage** of every single course.

Inside the courses



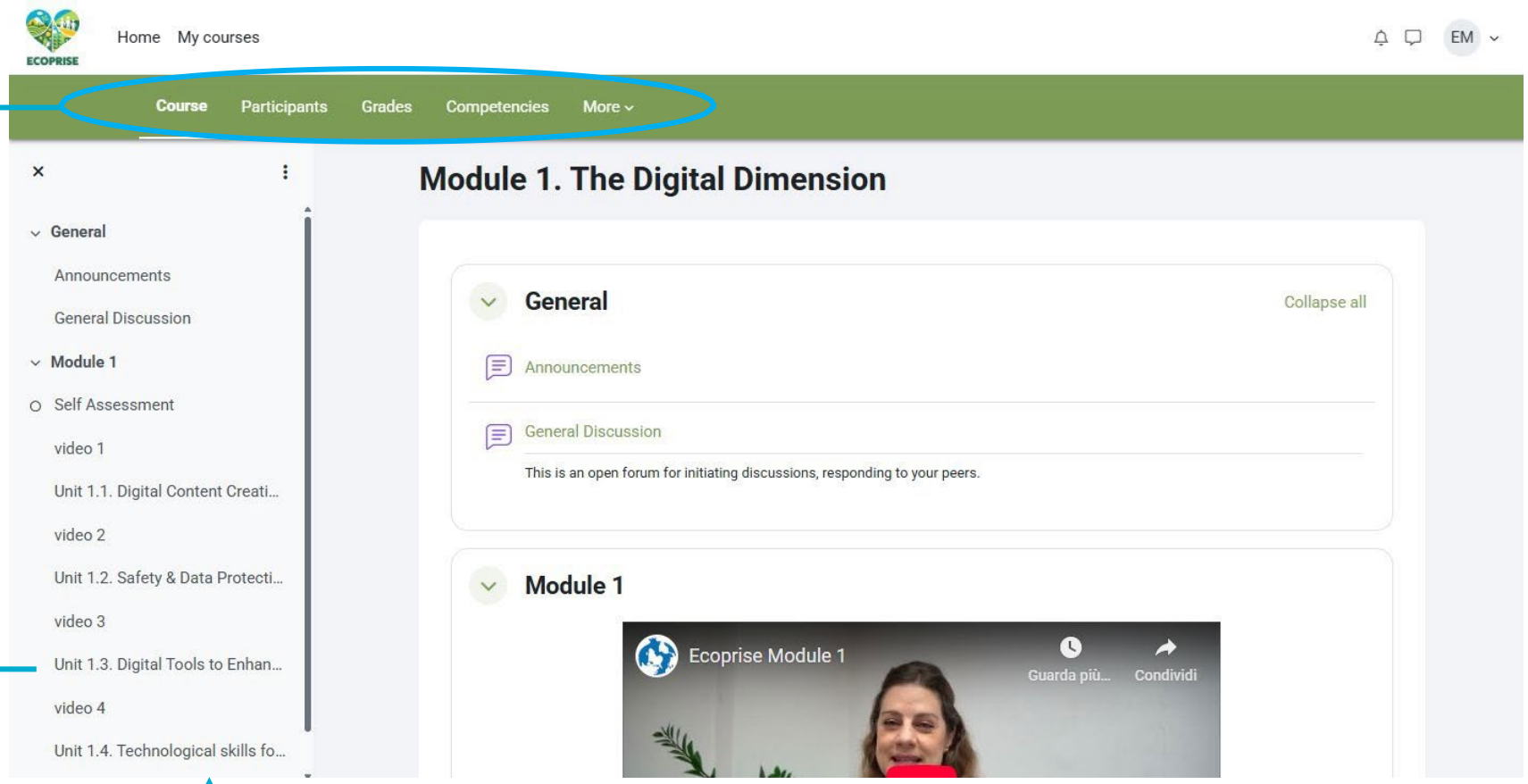
From the homepage, select **Module 1**.
You will see a general **description** and the course **structure**.
Click on **Enrol** to open the course and start.



Inside the courses: Module 1

At the top of the screen, all of the **course options** are immediately available. When you enroll in a course, you will be able to see the **course contents**, the **participants**, the **grades**, the **competencies** and more.

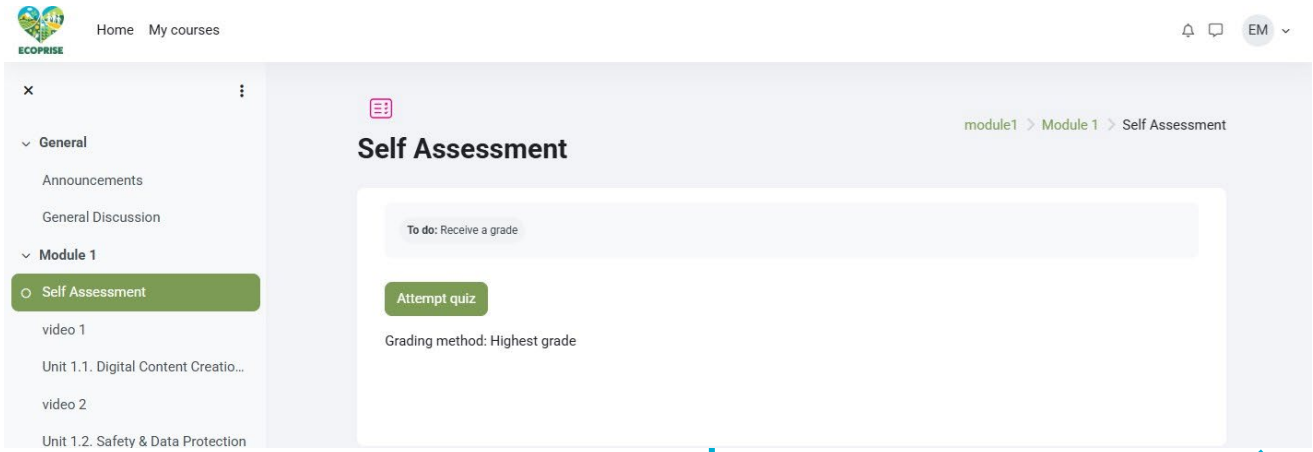
On the left side of the page, you can find the **course index**. It includes **announcements section,** a **forum,** a **self assessment**, **intro videos**, **theoretical knowledge** in the form of **downloadable PPT**, and a **final exam.**

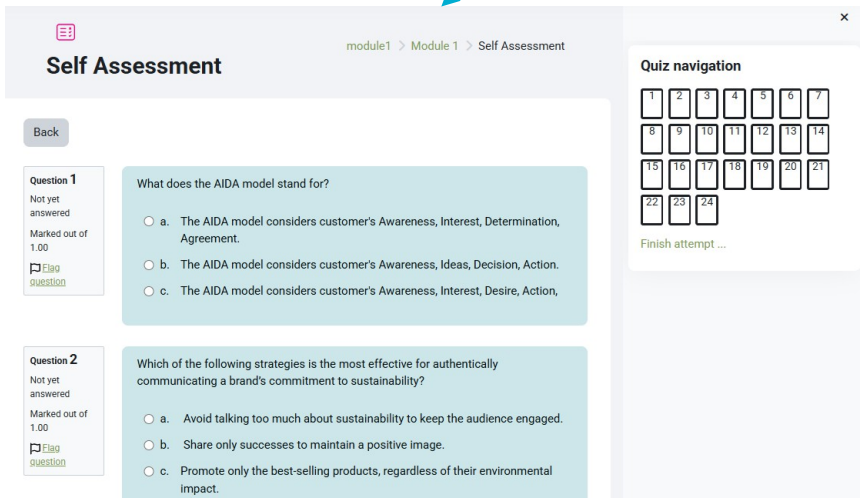


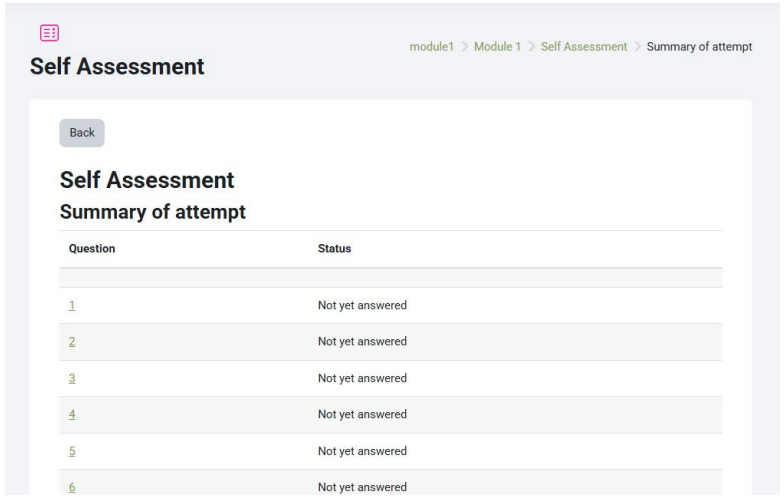
You can move from a page to another by clicking on the voices of the index.

Inside the courses: Module 1– Self Assessment

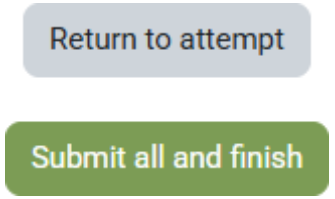
The first part of every module is a **self assessment quiz.** You need to take the self assessment quiz to be able to move on with the module.







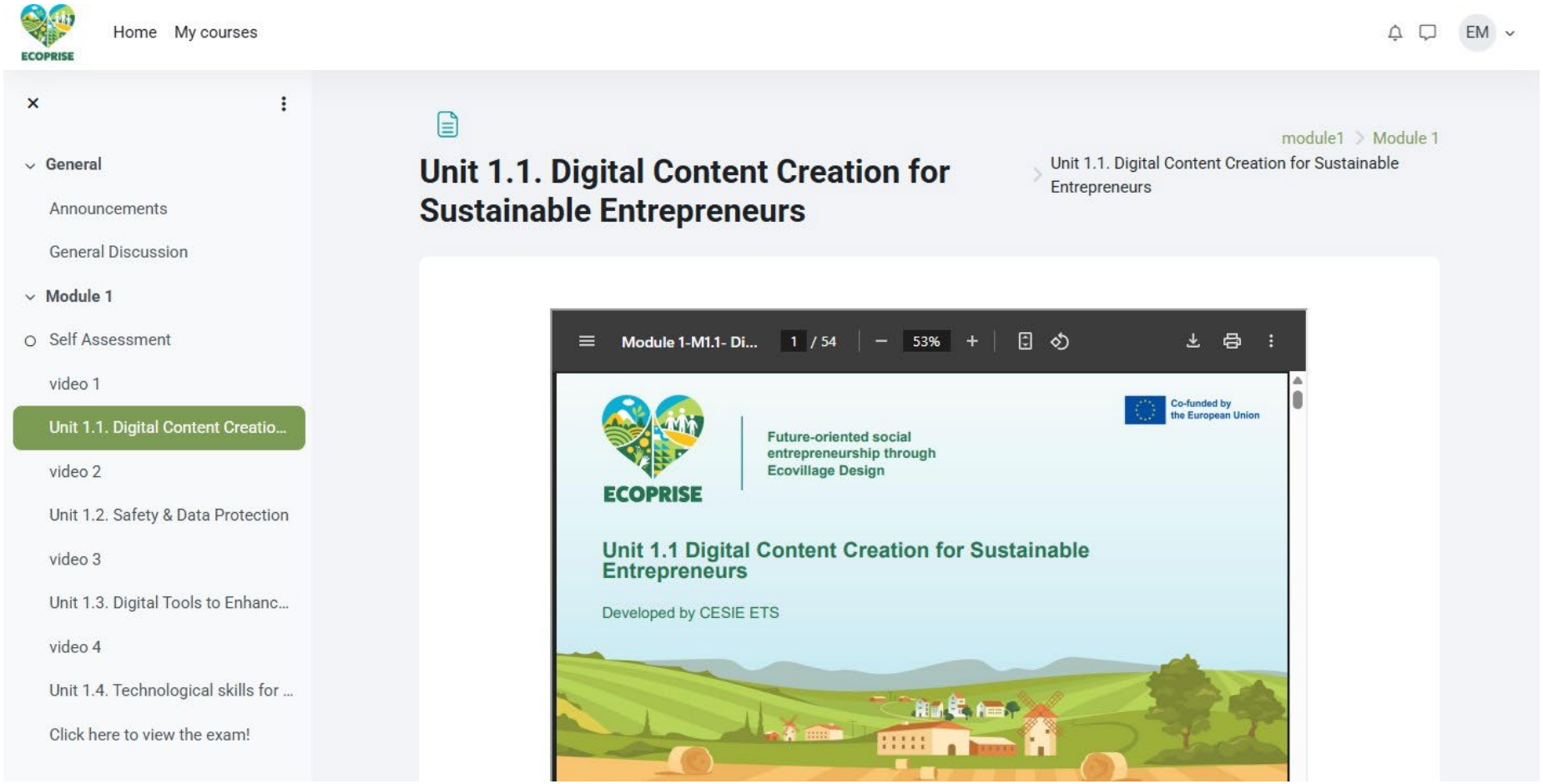
You can **navigate** through the questions of the quiz, **review** your attempt, **return** to it at any point or **submit** and **finish** to check your answers.



Inside the courses: Module 1 – Units

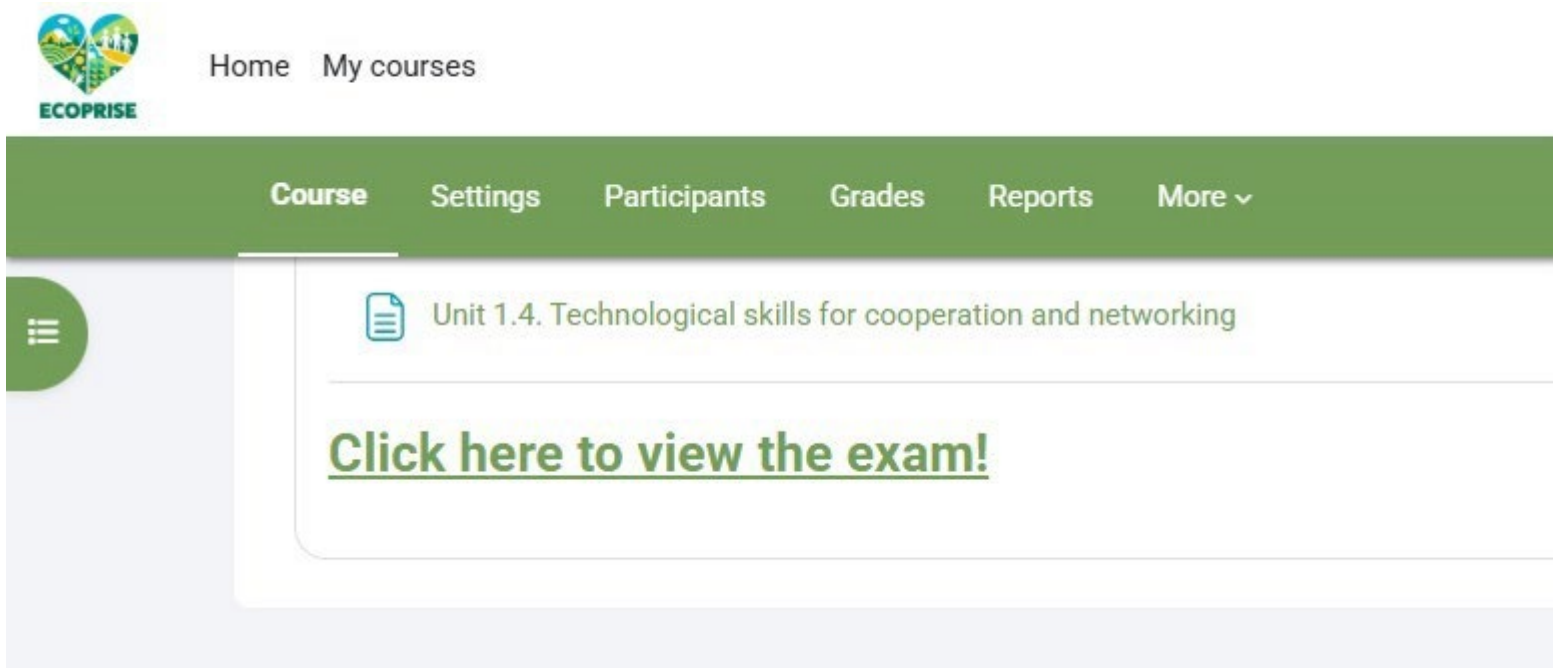
Each Unit contains an **introductory video** and a presentation with the **theoretical knowledge**, which can be downloaded.

You need to **mark the module as complete** to be able to move to the next one. Once the module is marked as complete, you can download your **digital badge.** Check your notifications!



Inside the courses: Module 1 – Exam

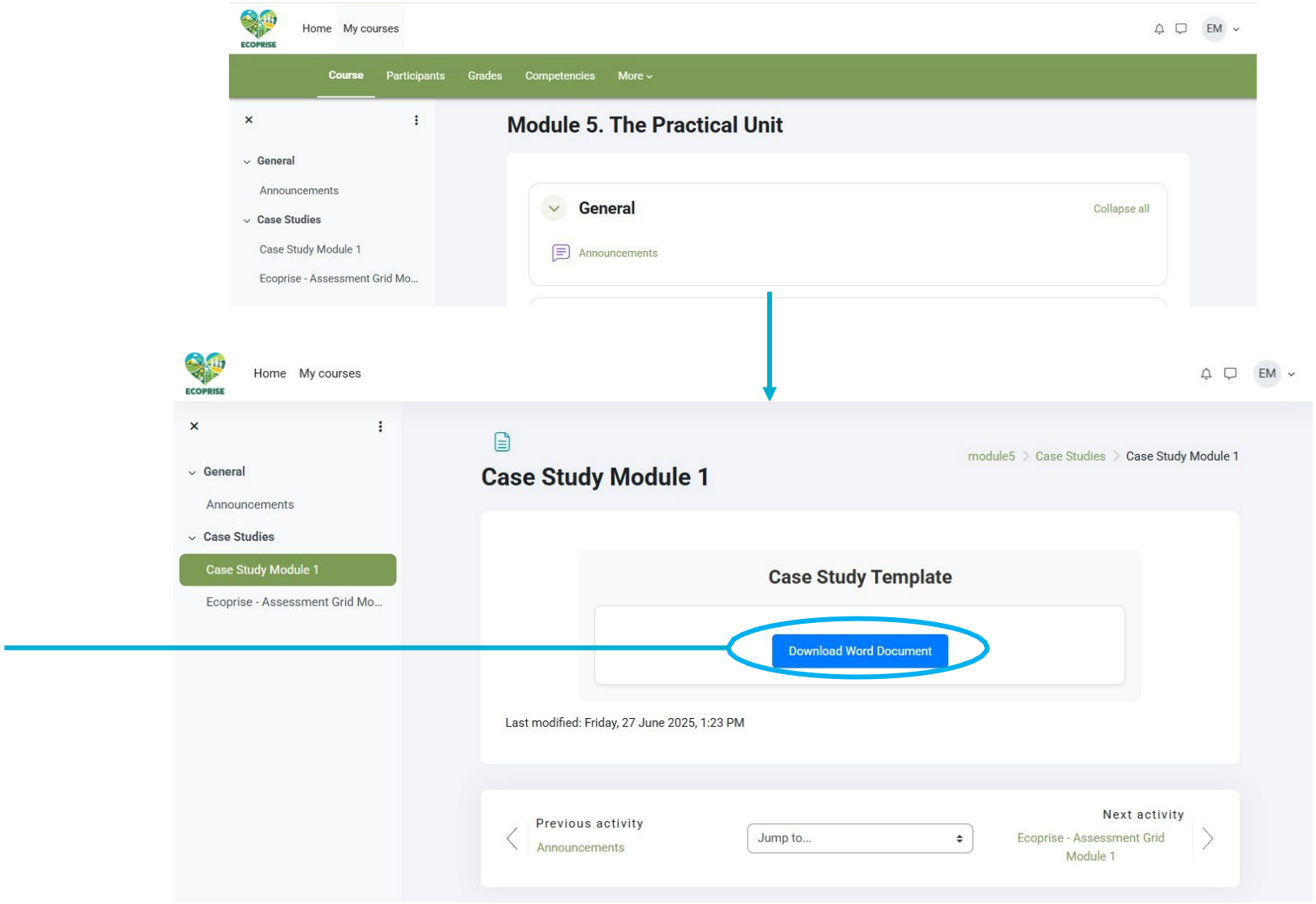
At the end of each course, you can take the **exam**. To register to the exam, please follow the instruction provided into the MOOC. By clicking the link, you will be re-directed to the exam platform. **70% of correct answers** need to be achieved to pass the exam.



Inside the courses: Module 5

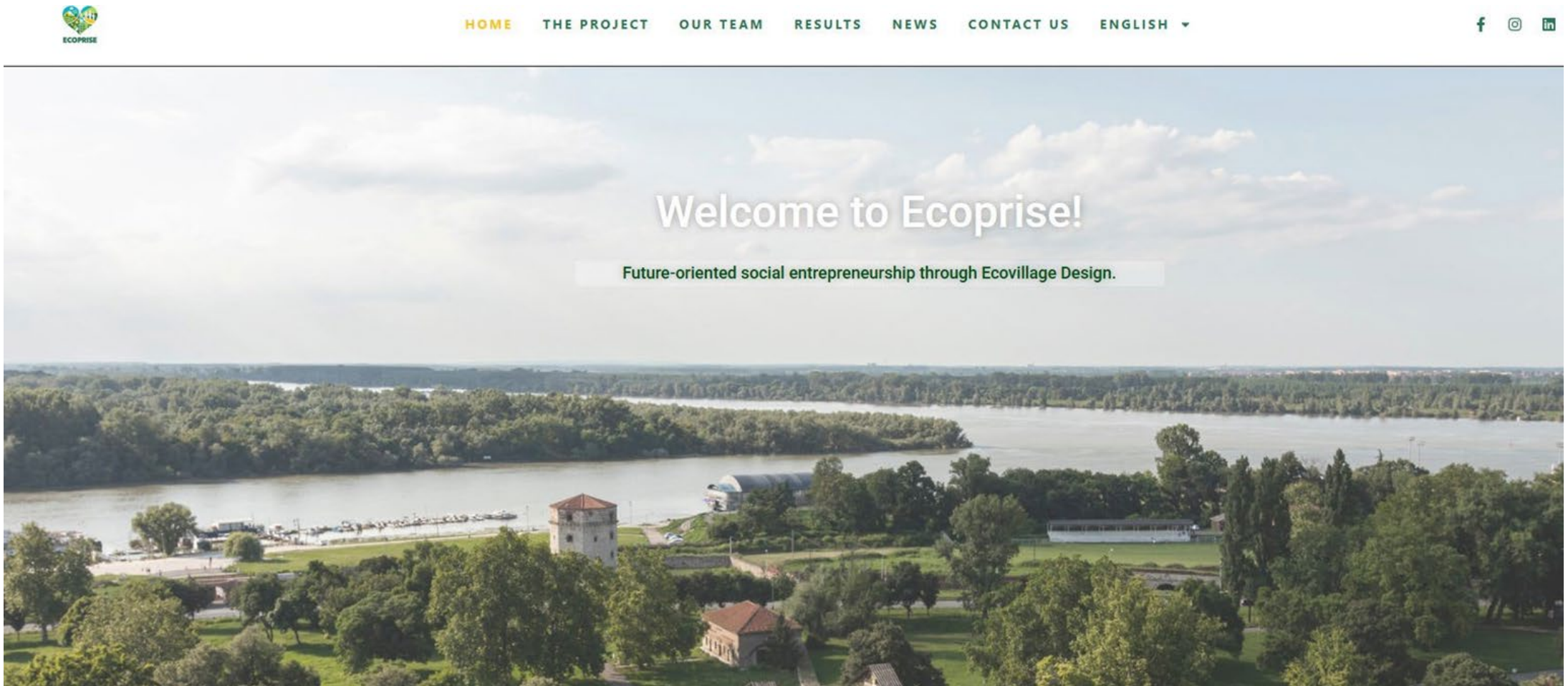
Module 5 is the **practical unit** of the course.

For each module there is a **case study template**, which can be **downloaded** as a word document. The learner needs to complete and share with the course evaluators following the instruction provided.
The positive evaluation of all the four case studies will allow the learners to receive the **micro-credential certificate**.



The Ecoprise project

If you would like to learn more about the Ecoprise project and its results, please visit: https://ecoprise.eu/





ECOPRISE

cesie
the world is only one creature

ReadLab
Brussels

Center for Social
Innovation

ECQA
European Certification & Qualification Association

GEN EUROPE
GLOBAL
ECOVILLAGE
NETWORK

iscte
UNIVERSITY
INSTITUTE
OF LISBON

GrantXpert

land
Learning actions
for natural development

UGOCIRCLE

THE CRITICAL

RESEARCH
& DESIGN

euroTRAINING

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