



# RESULT 1

Desk and field research



## Desk research

A comprehensive research was designed and implemented, combining both desk and field research.

The consortium partners also identified relevant good practices on how to utilize digital technologies in a very practical and customised way to promote integration of third country nationals, along with a pool of relevant effective capacity building methods and tools.

## Goal

**Result 1** aimed to develop a sound and updated knowledge base to provide a solid foundation of the specific needs of the chosen target group for the development of the capacity building program in Result 2.



## Some key findings...

- **Language** is one of the main barriers to integrating immigrants, mainly promoting entrepreneurship.
- There are two worrying characteristics of the training on entrepreneurship: it is scarce, and there is no continuity.
- Despite the motivation and enthusiasm, immigrants need, first and foremost, to meet **basic integration needs** in the legal, social, and economic spheres.
- Critical **cultural barriers** and prejudiced attitudes still hinder the integration of immigrants and even the favourable evolution of their entrepreneurial initiatives.
- The success of any training program depends on methods that guarantee practical and dynamic training, with **mentoring support** to encourage follow-up and response to specific needs or problems.
- More research is needed on the effectiveness of training programs to extract **best practices** that can guide the design of more effective proposals, whether in terms of orientation, themes, or methodologies.

