

SeasonReady

Work-based learning for seasonal hospitality workers

Objectives:

- * To improve competitiveness of hospitality and tourism sector by fostering productive, professional, efficient and motivated seasonal workforce in three key areas – front-line operations, food and beverages services and housekeeping.
- * To develop a training methodology of work-based learning adaptable to local and regional context.
- * To assist in-house trainers to develop skills and training techniques for effective work-based learning.
- * To provide seasonal workers with the proper mix of skills, knowledge and attitudes required in hospitality.
- * To provide recommendations to stakeholders for the further development of a sustainable work-based learning methodology at regional and national level.

Activities:

- * Researching the best practices and analysing needs through interviews, focus groups and surveys in all partner countries.
- * Designing a work-based learning programme taking in account the needs of employers in hospitality sector.
- * Testing and piloting of the SeasonReady training materials in front office, food and beverage and housekeeping section of hospitality enterprises in all partner countries.
- * Streamlining and producing a Guide for policy makers, stakeholders and VET providers.
- * Developing new networks and synergies as a result of contacting stakeholders during the exploration of exploitation possibilities, sharing of knowledge, ideas and good practices.

Follow the project IN ACTION

Results:

- * A research report considering regional contexts in partner countries and preconditions for successful introduction of work-based learning.
- * A methodological framework of work-based learning for seasonal workers in tourism and hospitality.
- * Training material tailored to the needs of seasonal hospitality workers, to be delivered in the context of work-based learning.
- * A guide providing recommendations to stakeholders for the sustainable exploitation of project products.

Partners:

- * Coordinator: Institut za turizam (Croatia)
- * Hrvatska obrtnicka komora (Croatia)
- * Olympic training & consulting Ltd (Greece)
- * Peloponnese Tourism Organization (Greece)
- * Confesercenti Provinciale di Palermo (Italy)
- * CESIE (Italy)

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