

## DEEP.Com

### Dissemination and Exploitation of EU-Projects: Transition to Commercialisation

[www.deepcom.eu](http://www.deepcom.eu)

#### **Objectives:**

DEEP.Com aims to enhance the number of the LLP projects being successful – in the meaning of commercial success – assisting project managers to make contact with potential users, by utilizing existing bodies e.g. trade unions, teacher and trainer associations, chamber of commerce, industrial bodies, SMEs, ministries and HR organization on one hand and by translating project results into marketable products on the other

#### **Activities:**

- \* Gathering Best Practice examples and guide-lines for project managers
- \* Development of E-learning tool kit for project managers on licensing & marketing, providing legal and practical information for project managers, co-ordinators and licensors and useful information about marketable project results for potential users / licensees
- \* Creation of EU-Xchange, an E-market place for project co-ordinators and potential users

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#### **Results:**

- \* [EU-Xchange](#) a BUSINESS PLATFORM linking EU projects to professional associations and companies around Europe offering appropriate online services and training for EU project coordinators
- \* [E-learning](#) support on Licensing & Marketing for project managers

#### **Partners:**

- \* Beneficiary: ROC Midden Netherlands (Netherlands)
- \* Coordinator: The Business Club AUSTRIALIA (Austria)
- \* Sdrudzenie Znam I Moga - Know & Can (Bulgaria)
- \* iberika (Germany)
- \* MEH - Mersyde Expanding Horizons Ltd. (United Kingdom)
- \* Dacorum CVS - Council for Voluntary Services (United Kingdom)
- \* Pistes Solidaires (France)
- \* PMA - Agentura pro evropské projekty a management (Czech Republic)
- \* UBW Unternehmensberatung Wagenhofer (Austria)



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**DG of reference:** DG EAC, Education and Training, Lifelong Learning Programme - [Transversal Programme KA4 - Dissemination and Exploitation of results](#)

#### **Contact:**

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