

## Go Green Europe Promoting sustainable business practice

[www.gogreeneurope.com](http://www.gogreeneurope.com)

### **Objectives:**

- \* Research into good practices and identifying case studies able to illustrate successful means of 'greening' the labor market, with a particular focus on good practices implemented in SMEs
- \* Exchanging experiences and knowledge about good practices in greening the labor market between different social partners at different levels across the European Union
- \* Disseminating the findings of the research and the case studies to policy makers and other stakeholders at local, regional, national and EU levels

### **Activities:**

- \* Research - identification of good practices and case studies in each partner country
- \* Study visits - exchanging of experiences and knowledge about successful initiatives in each partner country
- \* Support to links with policy makers and other networks and partnerships interested in the successful greening of labor markets

*Follow the project [IN ACTION](#)*

### **Results:**

- \* Overarching report analysing good practice from all four partner countries in the context of European environmental and economic policy [en](#)
- \* Green Business Research findings – Study on businesses to identify approaches to improving low environmental impact performance [en](#)
- \* Promoting sustainable business practice in Italy [en](#)

### **Partners:**

- \* Coordinator: Wandsworth Borough Council (United Kingdom)
- \* Asociacion de Jovenes Empresarios de Zaragoza (AJE) (Spain)
- \* South Denmark European Office (SDEO) (Belgium)

Date of project: 01/04/2010 – 30/09/2011

**DG of reference:** DG Employment, Social Affairs and Equal Opportunities - [PROGRESS](#)

### **Contact:**

CESIE: [silvia.ciaperoni@cesie.org](mailto:silvia.ciaperoni@cesie.org)



This project is supported by the European Community Programme for Employment and Social Solidarity (2007 - 2013). This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.